



167th Franklin County Fair Sponsorship Packet July 15-19, 2026

Sponsorship Packages

Benefits	Grand Champion \$2,200	Supreme Champion \$1,700	Blue Ribbon \$1,200
Premier Parking Pass	✓		
\$150 into Scholarship Fund	✓		
Signage (2 or Grandstand Video)	✓	✓	1 Sign
Listed on Website	✓	✓	✓
Digital Display Sign	✓	✓	✓
Posters & Flyers	✓	✓	✓
Social Media Posts	✓	✓	✓
Daily Schedule	✓	✓	✓
Livestock Program	✓	✓	✓



Other Sponsorship Opportunities

Day Sponsor - \$2,200 (Five Available)

- Same benefits as Grand Champion Level
- Each day of the fair, our individual Day Sponsors are recognized for their support of the fair. In addition to the Grand Champion Level, Day Sponsors will be featured with signage at grounds entrances and have a designated area where they can greet and interact with fair-goers

Family of the Day - \$500 Per Day (Five Available)

- “Family of the Day” is awarded to families who have the most POP Pass sales through their organization. Sponsorship includes your business name on the family’s Franklin County Fair shirt to be worn on their day, a reserved parking space, free ice cream tokens, audio mentions throughout the day and a photo opportunity with the family

POP Pass Sponsorship

\$600 – 4 Available

Sponsors will get mentions on our roadside LED sign, POP pass mentions, posted on ticket page, and on printed digital passes.

Special Events Sponsorship

On Grounds Tent - 1 Exclusive	To Be Determined	Same benefits as Grand Champion Level
Chain Saw - 1 Exclusive	\$1,200	Same benefits as Blue Ribbon Sponsor
Horse & Tractor Pull	\$1,200	Same benefits as Blue Ribbon Sponsor
Beverage Garden Entertainment	\$1,200	Same benefits as Blue Ribbon Sponsor
Pedal Pull	\$400	Recognition in program, flyers and audio mentions
Special Event Stage (previously the Pageant Stage)	\$400	Recognition in program, flyers and audio mentions (Little Miss/Mister, Little Princess/Prince, Queen Contest, Look-a-Like Contest, Cutest Baby Contest)
Fair Queen Contest Scholarship	\$200	Scholarship for \$150 given in sponsor’s name, recognition in program, flyers and audio mentions

Signs	
Grandstand Banner (15 Second Ad)	\$1,500
Grandstand Video Banner (Still Ad)	\$850
Free Entertainment Stage (Plus Print and Social)	\$1,200
Grandpa's Farm	\$400
Livestock Show Ring	\$400
Horse Arena	\$300
Pleasant Hill	\$350
Rodeo Chute	\$300
Horse Show	\$175

Mobile Signage	
Shuttle 2' x 16'	\$900
Shuttle 2' x 8'	\$575
Shuttle 2' x 4'	\$350
Shuttle 2' x 2'	\$250
Golf Cart	\$125/cart

Trophies	
4-H Exhibit Trophy	\$50
Muttin Bustin Trophies	\$125
Pedal Pull Trophies	\$300
Best Barrel Wrap Trophy	\$150
BBQ Contest Trophy	\$300

Daily Livestock Program	
2"x2" Ad	\$125
2"x3" Ad	\$150

Fair Office Activities	
Kids Scavenger Hunt	\$50/day
Adult Scavenger Hunt	\$50/day
Trash Barrel Wrap	\$50/barrel



Order Form

Business Name			
Contact Name			
Address			
Phone		Email	

Please add the sponsorship amount to “selection” column and total at the end of the form. Circle where applicable.

Sponsorship Packages		Selection
Grand Champion MUST circle 2 sign locations (Grandstand Video Counts as 2) Grandpa’s Farm, Horse Arena, Livestock Arena, Pleasant Hill, Rodeo Chute, or Grandstand Video	\$2,200	
Supreme Champion MUST circle 2 sign locations (Grandstand Video Counts as 2) Grandpa’s Farm, Horse Arena, Livestock Arena, Pleasant Hill, Rodeo Chute, or Grandstand Video	\$1,700	
Blue Ribbon MUST circle 1 sign locations Grandpa’s Farm, Horse Arena, Livestock Arena, Pleasant Hill, or Rodeo Chute	\$1,200	
Day Sponsor (5 Exclusive)	\$2,200	
Family of the Day (5 Exclusive)	\$500	

Special Events Sponsorship

On Grounds Tent (1 Exclusive)	TBD	
Chain Saw (1 Exclusive)	\$1,200	
Horse & Tractor Pull	\$1,200	
Beverage Garden Entertainment	\$1,200	
Pedal Pull	\$400	
Special Event Stage	\$400	
Fair Queen Scholarship	\$200	

Signs

Grandstand Banner (15 Second Ad)	\$1,500	
Grandstand Video Banner (Still Ad)	\$850	
Free Entertainment Stage	\$1,200	
Grandpa's Farm	\$400	
Livestock Show Ring	\$400	
Horse Arena	\$300	
Pleasant Hill	\$350	
Rodeo Chute (3-4 Exclusive)	\$300	
Horse Show	\$175	
Logo Change on Existing Sign	\$100	

Mobile Signage		
Shuttle 2'x16'	\$900	
Shuttle 2'x8'	\$575	
Shuttle 2'x4'	\$350	
Shuttle 2'x2'	\$250	
Golf Cart	\$125/cart	
Daily Livestock Program		
2" x 2" Ad	\$125	
2" x 3" Ad	\$150	
Fair Office Activities		
Kids Scavenger Hunt	\$50/day	
Adult Scavenger Hunt	\$50/day	
Trash Barrel Wrap	\$50/barrel	
POP Passes		
POP Pass Sponsorship (4 Available)	\$600	
Total:		

Please make checks payable to the Franklin Count Fair
P.O. Box 442, Hampton, IA 50441

Payment must be received by May 31st to be included in print advertising!