



161st FRANKLIN COUNTY FAIR SPONSORSHIPS JULY 15-19, 2020

SPONSORSHIP PACKAGES	GRAND CHAMPION \$2,000	SUPREME CHAMPION \$1,500	BLUE RIBBON \$1,000
Premier Parking Pass	x		
Meet and Greet Opportunity	x		
Signage: 1 Premium or 2 General locations	x	x	1 General
Press Release	x	x	x
Website	x	x	x
Marquee Scroll	x	x	x
Audio Mentions	x	x	x
Name in Daily Entertainment Bonus and Livestock Program	x	x	x
Posters & Flyers	x	x	x
Social Media Posts	x	x	x
Exhibit Trophy	1	1	
\$150 Scholarship Fund	1		

General Sign Locations	Premium Sign Locations	Trophy Sponsors
*Livestock Show Arena *Grandpa's Farm *Rodeo Chute *Horse Arena *Pleasant Hill *Gazebo	*Grandstand Video *Free Entertainment Stage	Pedal Pull Trophies \$300 Muttin Bustin Trophies \$125 Livestock Banner \$ 80 Livestock Trophy \$ 50 4 H Exhibit Trophy \$ 50

Exhibitor Scholarships
Additional \$150 scholarships may be purchased for \$200 each, maximum of 4 scholarships per package
NEW! All Sponsors Benefit
Any and all Sponsors are eligible to purchase POP passes at a reduced rate of \$35.00 each ~ No Limit!

Day Sponsor ~ \$2,000 Grand Champion Benefits

Each day of the fair, our individual Day Sponsors are recognized for their support of the Fair. In addition to the above Grand Champion benefits, the Day Sponsor will be featured with signage at grounds entrances and have a designated area where they can greet and interact with fair goers.

Family of the Day ~ \$500 per Day Highlighting Your Business

This is a day to recognize families who have the sold the most POP Pass through their organization. Sponsorship includes your business name on the families Franklin County Fair t-shirt to be worn on their day and on the families special parking spot; free ice cream tokens, audio mentions throughout the day and a photo opportunity with the family.

GRANDSTAND COMMERCIAL ON DUAL VIDEO SCREENS

Video running prior to and during show changes ~ Get your business seen and heard!

\$2,000 for a 60 Second Commercial ~ \$1,500 for a 30 Second Commercial



161st FRANKLIN COUNTY FAIR SPONSORSHIPS

JULY 15-19, 2020

SPECIAL EVENT SPONSORSHIPS		
Fireworks	\$3,000	Your business lights up the sky, video banner, print, social and audio perks
On Grounds Tent	\$2,500	Benefits same as Supreme Champion
Chain Saw	\$1,000	Benefits same as Blue Ribbon Sponsor
Horse & Tractor Pull	\$1,000	Benefits same as Blue Ribbon Sponsor
Talent Show	\$400	Recognition in program, flyers audio mentions and trophies
Pedal Pull	\$400	Recognition in program, flyers and audio mentions
Pageant Stage	\$400	Recognition in program, flyers and audio mentions- both pageant
Queen Contest Scholarship	\$200	\$150 scholarship given in sponsor's name Recognition in program, flyers and audio mentions
Queen Trophy	By Auction	Auctioned at Dinner Dance. Display trophy at business, signage at Pageant Stage, recognition in program, flyers and audio mentions

SIGNS	
Free Entertainment Stage	\$1,000 + print & social
Grandstand Video Banner	\$750
Grampa's Farm	\$300
Livestock Show Ring	\$300
Horse Arena	\$300
Pleasant Hill	\$300
Rodeo Chute	\$300
Gazebo	\$300

MOBILE SIGNAGE	
Shuttle 2' x 16'	\$900
Shuttle 2' x 8'	\$575
Shuttle 2' x 4'	\$350
Shuttle 2' x 2'	\$200
Golf Cart	\$200/cart
Scooter	\$200/scooter

DAILY LIVESTOCK PROGRAM	
Livestock 2" x 2"	\$75
Livestock 2" x 3"	\$100

ENTERTAINMENT POSTER
New this Year! \$100 2"x2" Ad on Posters in Beer Garden and Restroom Stalls

POP PASS (TICKET TO ALL SHOWS)	
Full color ad covering back of every POP PASS	\$1,200
1/2 POP Pass Color Ad	\$600
1/4 POP Pass Color Ad	\$450

Business Name	
Address	
Phone	Email
Circle/Highlight Sponsorship Level	
Total \$	

For more information regarding Sponsorships, contact
 Barb Mulenburg, Franklin County Fair Marketing Manager at marketingfcfair@gmail.com or call 641-456-2049

Please make checks payable to the Franklin County Fair
Remit: P.O. Box 442, Hampton, IA 50441
Thank you for all the time, man-power and dollars you contribute to support our Fair!