



162nd FRANKLIN COUNTY FAIR SPONSORSHIP PACKAGES JULY 14-18, 2021

SPONSORSHIP PACKAGES	GRAND CHAMPION \$2000	SUPREME CHAMPION \$1,500	BLUE RIBBON \$1,000
Premier Parking Pass	x		
Meet and Greet Opportunity	x		
Signage: 1 Premium or 2 General locations	x	x	1 General
Press Release	x	x	x
Website	x	x	x
Marquee Scroll	x	x	x
Audio Mentions	x	x	x
Program Name in Daily Entertainment Bonus and Livestock Program	x	x	x
Posters & Flyers	x	x	x
Social Media Posts	x	x	x
Exhibit Trophy	1	1	
\$150 Scholarship Fund	1		

Premium Sign Locations
*Grandstand VIDEO *Free Entertainment Stage

Exhibitor Scholarships
Additional \$150 scholarships may be purchased for \$200 each, maximum of 4 scholarships per package

General Sign Locations
*Livestock Show Arena *Gazebo *Horse Arena *Grandpa's Farm *Pleasant Hill *Rodeo Chute

Trophy	
4 H Exhibit Trophy	\$50
Muttin Bustin Trophies	\$125
Pedal Pull Trophies	\$300
Livestock trophy	\$50
Livestock Banner	\$80

Day Sponsor- \$2000 Grand Champion Benefits

Each day of the fair, our individual Day Sponsors are recognized for their support of the Fair. In addition to the above Grand Champion benefits, the Day Sponsor will be featured with signage at grounds entrances and have a designated area where they can greet and interact with fair goers.

(BUSINESS NAME) Family of the Day- \$500 Per Day

This is a day to recognize families who have the most POP Pass sales through their organization. Sponsorship includes your business name on the families Franklin County Fair shirt to be worn on their day, on the families special parking spot, on free ice cream tokens, audio mentions throughout the day and a photo opportunity with the family.

***GRANSTAND COMMERCIAL ON DUAL VIDEO SCREEN!!**

RUNNING PRIOR TO AND DURING SHOW CHANGES!

GET YOUR BUSINESS SEEN & HEARD!!

\$2000 FOR A 60 SECOND COMMERCIAL

\$1500 FOR A 30 SECOND COMMERCIAL

SPECIAL EVENT SPONSORSHIPS		
Fireworks	\$3,000	Your business lights up the sky, video banner, print, social and audio perk
On Grounds Tent	\$2,500	Benefits same as Supreme Champion
Chain Saw	\$1,000	Benefits same as Blue Ribbon Sponsor
Horse & Tractor Pull	\$1,000	Benefits same as Blue Ribbon Sponsor
Talent Show	\$400	Recognition in program, flyers audio mentions and trophies
Pedal Pull	\$400	Recognition in program, flyers and audio mentions
Pageant Stage	\$400	Recognition in program, flyers and audio mentions- both pageant
Queen Contest Scholarship	\$200	\$150 scholarship given in sponsor's name Recognition in program, flyers and audio mentions
Queen Trophy	TBD	Auctioned at Dinner Dance. Display trophy at business, signage at Pageant Stage Recognition in program, flyers and audio mentions

SIGNS	
Free Entertainment Stage	\$1,000 + print & social
Grandstand Video Banner	\$750
Grampa's Farm	\$300
Livestock Show Ring	\$300
Horse Arena	\$300
Pleasant Hill	\$300
Rodeo Chute	\$300
Gazebo	\$300

MOBILE SIGNAGE	
Shuttle 2' x 16'	\$900
Shuttle 2' x 8'	\$575
Shuttle 2' x 4'	\$350
Shuttle 2' x 2'	\$200
Golf Cart	\$200/cart
Scooter	\$200/scooter

DAILY LIVESTOCK PROGRAM	
Livestock 2" x 2"	\$75
Livestock 2" x 3"	\$100
ENTERTAINMENT POSTER	
NEW	2"x2" Ad
Bathroom Stalls &	
Beer Garden	\$100

POP PASS (TICKET TO ALL SHOWS)		
Full color ad covering back of every POP PASS		\$1200
1/2 POP PASS Color Ad \$600	1/4 POP PASS Color \$450	

Business Name	
Address	
Phone	E Mail
Circle/Highlight Sponsorship Level	
Total \$	

Sponsorship investment is 100% refundable upon request in the event of cancellation due to Covid-19 pandemic.
 If you would like more information regarding Sponsorships, please contact
 Barb Muilenburg, Franklin County Fair Marketing Manager at marketingfcfair@gmail.com or call 641-456-2049

Please make checks payable to the Franklin County Fair
Remit: P.O. Box 442, Hampton, IA 50441
Thank you for all the time, man-power and dollars you contribute to support our Fair!