



166th FRANKLIN COUNTY FAIR SPONSORSHIP PACKAGES JULY 9-13, 2025

SPONSORSHIP PACKAGES	GRAND CHAMPION \$2200	SUPREME CHAMPION \$1,700	BLUE RIBBON \$1,200
Premier Parking Pass	x		
Signage: Grandstand video or 2 General locations	x	x	1 General
Website	x	x	x
Digital Display Sign	x	x	x
Program Name in Daily Entertainment Bonus and Livestock Program	x	x	x
Posters & Flyers	x	x	x
Social Media Posts	x	x	x
\$150 Scholarship Fund	1		

POP PASS TICKET FOR ALL GRANDSTAND SHOWS 2026
Full color ad covering back of every POP PASS \$1200
1/2 POP PASS Color Ad \$600
1/4 POP PASS Color Ad \$450

Exhibitor Scholarships
Additional \$150 scholarships may be purchased for \$200 each, maximum of 4 scholarships per package

General Sign Locations
Grandpa's Farm
Horse Arena
Livestock Show Arena
Pleasant Hill
Rodeo Chute

Trophy
4-H Exhibit Trophy \$50
Muttin Busting Trophies \$125
Pedal Pull Trophies \$300
Trash Wrap Trophy \$150
BBQ Contest Trophy \$300

Day Sponsor- \$2200 Grand Champion Benefits (Five Available)

Each day of the fair, our individual Day Sponsors are recognized for their support of the Fair. In addition to the above Grand Champion benefits, the Day Sponsor will be featured with signage at grounds entrances and have a designated area where they can greet and interact with fair goers.

Family of the Day- \$500 Per Day (Five Available)

This is a day to recognize families who have the most POP Pass sales through their organization. Sponsorship includes your business name on the family's Franklin County Fair shirt to be worn on their day, a reserved parking space, free ice cream tokens, audio mentions throughout the day and a photo opportunity with the family.

New for 2025

Daily Scavenger Hunt- Kids	\$50/day
Daily Scavenger Hunt- Adults	\$50/day
Trash Barrel Wrap	\$50/barrel

SPECIAL EVENT SPONSORSHIPS		
On Grounds Tent– 1 exclusive	\$2,700	Benefits same as Grand Champion
Chain Saw– 1 exclusive	\$1,200	Benefits same as Blue Ribbon Sponsor
Horse & Tractor Pull	\$1,200	Benefits same as Blue Ribbon Sponsor
Beverage Garden Entertainment	\$1,200	Benefits same as Blue Ribbon Sponsor
Pedal Pull	\$400	Recognition in program, flyers and audio mentions
Pageant Stage	\$400	Recognition in program, flyers and audio mentions- both pageants
Queen Contest Scholarship	\$200	Scholarship for \$150.00 given in sponsor's name, recognition in program, flyers and audio mentions
Queen Trophy	TBD	Auctioned at Dinner & Show in March. Display trophy at business, signage at pageant stage, recognition in program, flyers and audio mentions

SIGNS		MOBILE SIGNAGE		DAILY LIVESTOCK PROGRAM	
Free Entertainment Stage	\$1,200 + print & social	Shuttle 2' x 16'	\$900	Livestock 2" x 2"	\$125
Grandstand Video Banner	\$850	Shuttle 2' x 8'	\$575	Livestock 2" x 3"	\$150
Grandpa's Farm	\$400	Shuttle 2' x 4'	\$350	ENTERTAINMENT POSTER	
Livestock Show Ring	\$400	Shuttle 2' x 2'	\$250	Posted on Fairgrounds, beer garden, various places in Franklin County	2"x2" AD \$125
Horse Arena	\$300	Golf Cart	\$225/cart		
Pleasant Hill	\$350				
Rodeo Chute	\$300				
Horse Show	\$175				

Payment must be received by May 31st to be included in any print advertising.

Business Name	
Address	
Phone	E Mail
Circle/Highlight Sponsorship Level	
Total \$	

If you would like more information regarding Sponsorships, please contact the Franklin County Fair Office at marketingcfair@gmail.com or call 641-456-2049

**Please make checks payable to the Franklin County Fair
P.O. Box 442, Hampton, IA 50441
Thank you for your sponsorship and the dollars you contribute to the Franklin County Fair.
Your investment and partnership makes this one of the best fairs in Iowa.**